



TA | THE TRANSFORMATION | EXPERI

5 Benefits of Early Succession Planning

Your company will thank you for it.

#1 Avoid Talent Gaps

Anticipate and fill voids before they happen.

Early planning lets you imagine your company without key players.

#2 Sustainable Growth

Prevent disruptions in leadership so great work continues.

Allow focus on seamless workflow and innovation vs. a messy transition with no one in charge.

#3 Retain Top People

Identify high management potential.

Seek out top fliers now and help them actively plan their careers.

#4 See Beyond The “C”

More time to plan for critical roles outside the C-Suite.

Sometimes planning is limited to the “C-Suite.” But many other roles are a must for smooth operations.

#5 More Success

Deal with legal and diversity issues for long term gains.

Talk to a talent expert, engage the leadership team and resolve issues to create stability and confidence.

FACT

Companies with more diverse workforces perform better financially.

Source: McKinsey, 2015

Ed is the Talent Transformation Expert for businesses looking to achieve 8 figure growth. He delivers captivating, high-energy keynote presentations that challenge the traditional model of HR and prepare decision makers for motivating their people with a win-win strategy.

In his career, Ed has helped over 250 clients, including Fortune 500 companies, achieve talent and culture transformations. As a result, audiences value Ed's deep understanding of the employee/employer dynamic and his ability create a connection with them right away. On stage, he provides practical approaches, tools, and relevant stories to inspire action.

A speaker, trainer and coach certified by The John Maxwell Team; Ed's topics bring a refreshing perspective on how to leverage what is commonly viewed as "people problems" and turn negative growth into business success.

Ed is a member of the National Speakers Association, the Forbes Coaches Council, and a regular contributor to Forbes.com. He is the author of "Strategic HR: Driving Bottom Line Results Through Your People".

When he's not on stage or helping clients, Ed teaches at Millersville University. His first love is family, with golf vying for a tight second. If you do catch him at home, he's likely cheering for the Notre Dame or Baltimore Ravens football teams.

The logo for Ed Krow features the name "Ed Krow" in a stylized, handwritten font. "Ed" is written in yellow, while "Krow" is in white. A white silhouette of a bird is perched on the end of the "w" in "Krow".

TALENT TRANSFORMATION EXPERT

